CONTRACT

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

SOUTH FLORIDA
www.nbcmiami.com

Contract / Revision	Alt Order #
336020 /	

Product
9/19/12-9/24/12

Contract Dates	Estimate #
09/19/12 - 09/25/12	**9/19/12-9/24/12**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDENT	09/18/12 / 09/19/12

And:

AMERICAN RAMBLER PRODUCTIONS
138 CONANT ST
BEVERLY, MA 01915
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTVJ	Corey Lane	Philadelphia NS

Special Handling

Demographic
RHH

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
26978	18824

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTVJ	09/19/12	09/21/12	6A-7A TISF	6A-7A		:30			NM	6	$1,050.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays --222--	Spots/Week 6	Rate $175.00							
N 2	WTVJ	09/24/12	09/25/12	6A-7A TISF	6A-7A		:30			NM	4	$700.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 22-----	Spots/Week 4	Rate $175.00							
N 3	WTVJ	09/19/12	09/21/12	7A-9A TODAY	7A-9A	--222--	:30	6	$300.00	NM	6	$1,800.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 4	WTVJ	09/24/12	09/25/12	7A-9A TODAY	7A-9A		:30			NM	4	$1,200.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 22-----	Spots/Week 4	Rate $300.00							
N 5	WTVJ	09/24/12	09/25/12	9A-10A TODAY II	9A-10A		:30			NM	4	$700.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 22-----	Spots/Week 4	Rate $175.00							
N 6	WTVJ	09/19/12	09/21/12	9A-10A TODAY II	9A-10A	--222--	:30	6	$175.00	NM	6	$1,050.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 7	WTVJ	09/19/12	09/21/12	10A-11A TODAY III	10A-11A	--111--	:30	3	$150.00	NM	3	$450.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 8	WTVJ	09/24/12	09/25/12	10A-11A TODAY III	10A-11A		:30			NM	2	$300.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 11-----	Spots/Week 2	Rate $150.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	9/19/12-9/24/12	**9/19/12-9/24/12**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	09/18/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 9	WTVJ	09/19/12	09/21/12	11-1130A NBC MIAMI AT 11	11A-12P	--111--	:30	3	$75.00	NM	3	$225.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
N 10	WTVJ	09/24/12	09/25/12	11-1130A NBC MIAMI AT 11	11A-12P		:30			NM	2	$150.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/24/12	09/30/12	11-----	2	$75.00						
N 11	WTVJ	09/24/12	09/25/12	12P-1P FAMILY FEUD	12P-1P		:30			NM	2	$200.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/24/12	09/30/12	11-----	2	$100.00						
N 12	WTVJ	09/19/12	09/21/12	12P-1P FAMILY FEUD	12P-1P	--111--	:30	3	$100.00	NM	3	$300.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
N 13	WTVJ	09/19/12	09/21/12	1P-2P DAYS	1P-2P	--111--	:30	3	$200.00	NM	3	$600.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
N 14	WTVJ	09/24/12	09/25/12	1P-2P DAYS	1P-2P		:30			NM	2	$400.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/24/12	09/30/12	11-----	2	$200.00						
N 15	WTVJ	09/19/12	09/25/12	4-5P ELLEN	4P-5P		:30			NM	10	$2,000.00
	ALL SPOTS ON THIS ORDER PREEMPTIBLE CLASS OF TIME (IP)											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--222--	6	$200.00						
	Week:	09/24/12	09/30/12	22-----	4	$200.00						
N 16	WTVJ	09/19/12	09/25/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	8	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--222--	6	$200.00						
	Week:	09/24/12	09/30/12	11-----	2	$200.00						
N 17	WTVJ	09/19/12	09/25/12	6P-630P EARLY NEWS	6P-630P		:30			NM	10	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--222--	6	$350.00						
	Week:	09/24/12	09/30/12	22-----	4	$350.00						
N 18	WTVJ	09/19/12	09/25/12	7P-730P EXTRA	7P-730P		:30			NM	4	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--111--	3	$300.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*WTVJ*	*09/17/12-09/23/12*	*7P-730P EXTRA*	*7P-730P*	---WThF----	*:30*	*~~$300.00~~*	*NM*
	See MG 18.6							
	NA-PGM NOT SCHEDULED							
3	*WTVJ*	*09/17/12-09/23/12*	*7P-730P EXTRA*	*7P-730P*	---WThF----	*:30*	*~~$300.00~~*	*NM*
	See MG 18.6							
	NA-PGM NOT SCHEDULED							
6	WTVJ	09/23/12-09/23/12	GOLF TOUR CHAMPION	130P-6P	---------Su	:30	$600.00	NM
Ⓜ	MG for 18.3,18.2							

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	9/19/12-9/24/12	**9/19/12-9/24/12**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	09/18/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays 11-----	Spots/Week 2	Rate $300.00						
N 19	WTVJ	09/19/12	09/25/12	730P-8P ACCESS HOLLYW	730P-8P		:30			NM	5	$1,500.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --111--	Spots/Week 3	Rate $300.00						
Week:		09/24/12	09/30/12	11-----	2	$300.00						
N 20	WTVJ	09/19/12	09/25/12	11P-1135P L. NEWS	11P-1135P		:30			NM	5	$3,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --111--	Spots/Week 3	Rate $600.00						
Week:		09/24/12	09/30/12	11-----	2	$600.00						
N 21	WTVJ	09/19/12	09/25/12	5A-6A TISF	5A-6A		:30			NM	10	$500.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --222--	Spots/Week 6	Rate $50.00						
Week:		09/24/12	09/30/12	22-----	4	$50.00						
N 22	WTVJ	09/21/12	09/21/12	9-10P GRIMM	9P-10P	----F--	:30	2	$1,500.00	NM	2	$3,000.00
N 23	WTVJ	09/21/12	09/21/12	10-11P DATELINE NBC	10P-11P	----F--	:30	2	$3,000.00	NM	2	$6,000.00
N 24	WTVJ	09/22/12	09/22/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	1	$100.00	NM	1	$100.00
N 25	WTVJ	09/22/12	09/22/12	9A-10A MIAMI SA/WKND TO	9A-10A	-----S-	:30	1	$100.00	NM	1	$100.00
N 26	WTVJ	09/22/12	09/22/12	630P-7P NIGHTLY NEWS	630-7P	-----S-	:30	1	$3,500.00	NM	1	$3,500.00
N 27	WTVJ	09/23/12	09/23/12	8A-9A SUN TODAY	8A-9A	------S	:30	2	$150.00	NM	2	$300.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
N 28	WTVJ	09/23/12	09/23/12	9A-10A MEET THE PRESS	9A-10A	------S	:30	1	$1,500.00	NM	1	$1,500.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
N 29	WTVJ	09/23/12	09/23/12	10A-1030A CHRIS MATTHE\	10A-1030A	------S	:30	1	$1,000.00	NM	1	$1,000.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)											
N 30	WTVJ	09/23/12	09/23/12	SU FTBL NIGHT AMER NON	7P-8P	------S	:30	2	$1,000.00	NM	2	$2,000.00
N 31	WTVJ	09/19/12	09/19/12	9-10P LAW & ORDER: SVU	9P-10P	--W----	:30	1	$3,000.00	NM	1	$3,000.00
N 32	WTVJ	09/19/12	09/19/12	W 10-11P PRIME	REVOLUTION 10-	--W----	:30	1	$1,000.00	NM	0	$0.00
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WTVJ*	*09/19/12-09/19/12*	*W 10-11P PRIME*	*REVOLUTION 10-*	*---W------*	*:30*		*~~$1,000.00~~*	*NM*		
	Credited											
	PREEMPT-CLIENT REQUEST											
D 33	WTVJ	09/20/12	09/20/12	10-11P ROCK CENTER	10P-11P	---T---	:30	1	$3,500.00	NM	0	$0.00
N 34	WTVJ	09/22/12	09/22/12	NOTRE DAME PRIME	8P-11P	-----S-	:30	2	$550.00	NM	2	$1,100.00
N 35	WTVJ	09/24/12	09/25/12	5P-6P NBC 6 NEWS @5P	5P-6P	MT-----	:30	3	$200.00	NM	3	$600.00
N 36	WTVJ	09/22/12	09/22/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	1	$100.00	NM	1	$100.00
									Totals		122	$45,025.00

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Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	9/19/12-9/24/12	**9/19/12-9/24/12**

Advertiser	Original Date / Revision
ROMNEY FOR PRESIDEN	09/18/12 / 09/19/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/25/12	122	$45,025.00	$38,271.25
Totals	122	$45,025.00	$38,271.25

Signature: _____ **Date:** _____

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